



# GREEN CHAMPION COMPANY LIMITED

RC: 1612464

**COOPERATE  
PROFILE**

... The Home of Best Quality



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## **ABOUT US**

“Green Champion is a multi-faceted agri-business power house that offers a dynamic range of products and services - ranging from high quality agro-inputs, hygienically processed foodstuffs; to providing experts capacity building and agricultural extension services”.

“Offering best and high quality products and services, enable us to tailor a unique delivery system that matches our esteemed customers’ needs and goals”.

“Our Commitment to ensuring total quality management of our products and services, helps in ensuring bumper harvests and maximizing profits at the end of the harvesting periods”.

## **OUR VISION**

“Our vision is to be the premier agri-business company in Kano State and Nigeria by 2030, through commitment to innovations, sustainability and customers satisfactions’.

## **OUR MISSION**

“Our mission is to provide cutting – edge agri-business solutions, that empower farmers, fuel the economy and promote environmental sustainability”.

## **OUR VALUE PROPOSITION**

“We are determined to be the leading agri-business company that delivers innovative solutions and excellence for a greener future”



## OUR BEST QUALITY PRODUCTS

Our highly quality products are designed to meet the needs of our customers. From our 20: 10 : 10 Compound Fertilizer, to our best quality insecticides, improve seeds and organic crops.

### NPK 20 10 10

“An effective NPK 20:10:10 Compound Fertilizer that can be used conveniently in all types of soil under all crops. A calculated composition of macro nutrients needs by crops for early growth and high yields’.





## NPK 15:15:15

“A balanced boost NPK 15:15:15 fertilizer that provides a balance blend of essential nutrients, supercharging crops growth and yields”



## STARNETS INSECTICIDES

“A systemic insecticides for control of termites, mosquitoes, cockroaches among many other insects”



## STAR SEEDS

“A high quality improved maize seeds, with middle maturity period, standard germination and high yields”.



## GREEN CHAMPION ORGANIC RICE

“A premium quality rice grown in rich and fertile soil, with highest standard quality and ethics. Packaged with vitamins, minerals and antioxidants that makes it healthy and delicious choice for all families”.



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## GREEN CHAMPION ORGANIC WHEAT

“Our Organic Wheat is a Pride of prairie, grown under the wide open skies of the heartland; with pure and unadulterated goodness. It is good with nutty flavor and a wholesome crunch”.





## ORGANIC WHITE BEANS

“Pure, simple and packed with plant-based power. Our Organic White Beans are grown without artificial nutrients and pesticides-making it a great source of healthy protein, fiber and essential vitamins”.



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## ORGANIC MAIZE

“A Golden standard of goodness, free from synthetics pesticides and fertilizers. Enrich with natural flavour and nutritions”.

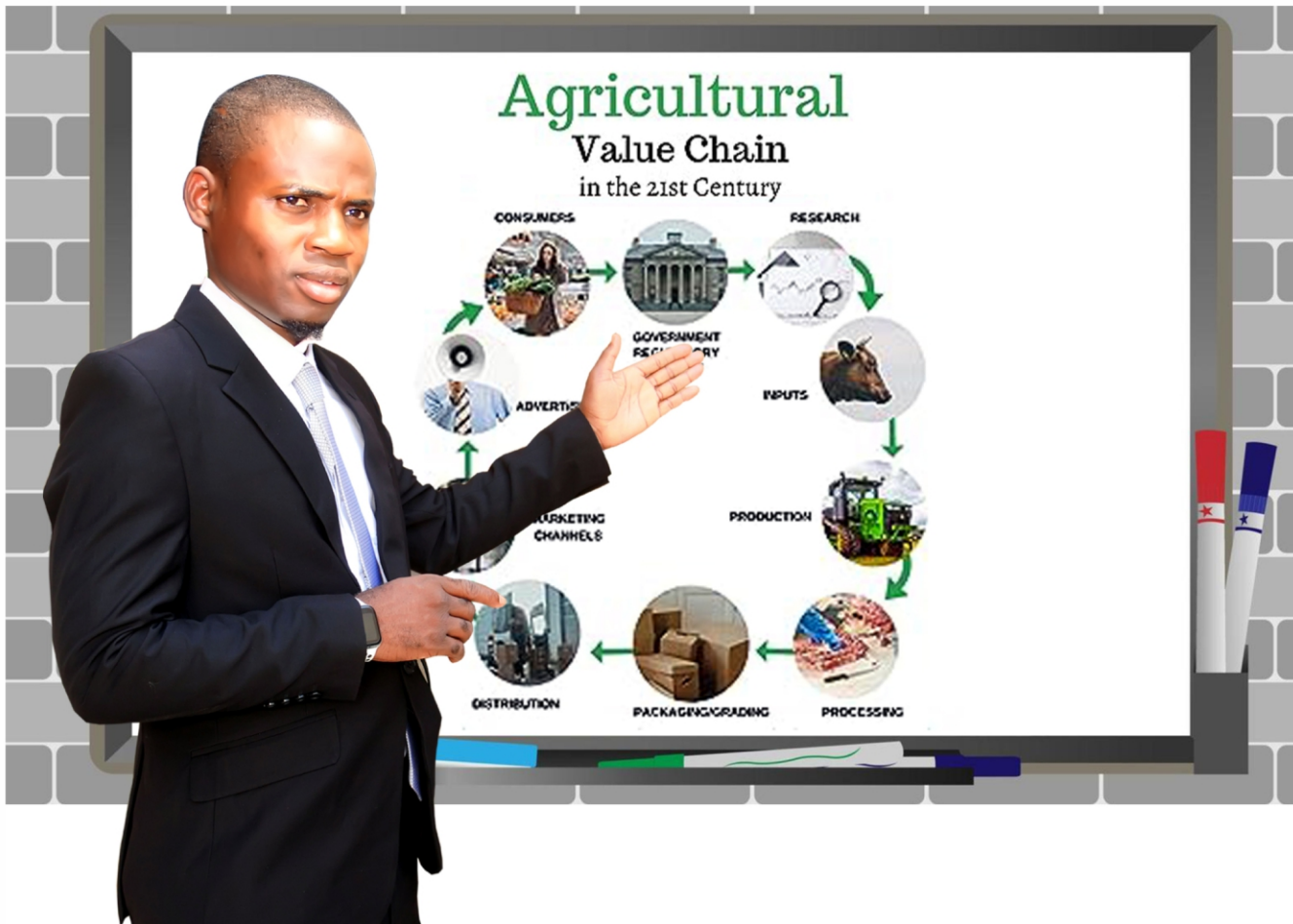




## OUR EXPERTISE SERVICES

We are experts in all things agricultural from the ground up. From our capacity building programs that help farmers with the skills they need to succeed and our Agripreneurship program that aims to introduce young graduates that are stranded in the labor markets to the world of farming. Our Agricultural Extension services also covers every aspect of farming – from soil testing – to crop planning, agricultural mechanization services, irrigation plan, Pest management, Market Linkages and Access to Finance. We are with our esteemed customers every step of the way, helping them to make good use of the most of their land and resources.

## FARMERS TRAINING PROGRAMS



“We offer a variety of training programs to farmers, covering everything from basic farming skills to advance farming techniques. Whether you have just starting out or you have been in the system for years, we have something for you. Our training programs are designed to be flexible, so a farmer can choose a one that are most relevant to his needs. And our expert facilitators are available to answer questions and provide guidance every step of the way.”



## AGRIPRENUERSHIP PROGRAM



“Our Agripreneurship program is designed and aim to give young people the skills and resources they need to start their own farming businesses. From recent graduates struggling to get a paid job, to those who have been out of work for a while; we are committed to help them turn their passion to successful farming career. The program is designed to provide training, mentorship and access to resources and markets; so they can make most of their farming enterprise. At the Green Champion, we are committed to use our expertise skills and experiences to make our talented youth have positive impact to their communities both economically and socially.”

## AGRICULTURAL EXTENSION SERVICES



### SOIL TESTING

“Healthy soil is the foundation of every successful farm, and our soil testing service can help farmers to ensure that their farmland is in the best possible condition. We use state-of-the-art testing methods to analyze soil and determine its nutrients levels, pH and other key characteristics. We provide farmers with detail reports that includes recommendations for improving soil health. These services, are essential part of creating a sustainable farm, and it’s one of the most important steps farmers can take to ensure that their crops are thriving.”



## CROPS PLANNING



“Knowing what to plant and when to plant, is key to successful harvest. With our Crops Planning Service, we work with farmers to create a customized plan for their farms; based on location climates, soil types and other factors. We help them choose the right crops and provide advice on timing and planting methods. This service, is planned to maximize yields and ensure farmers are getting the most out of their lands.”



## AGRICULTURAL MECHANIZATION SERVICES



“Our farm mechanization services provide farmers with easy access to modern farming technologies, equipment and expertise. These services, aim to help them minimize cost, optimize and promote environmental friendly practices.”

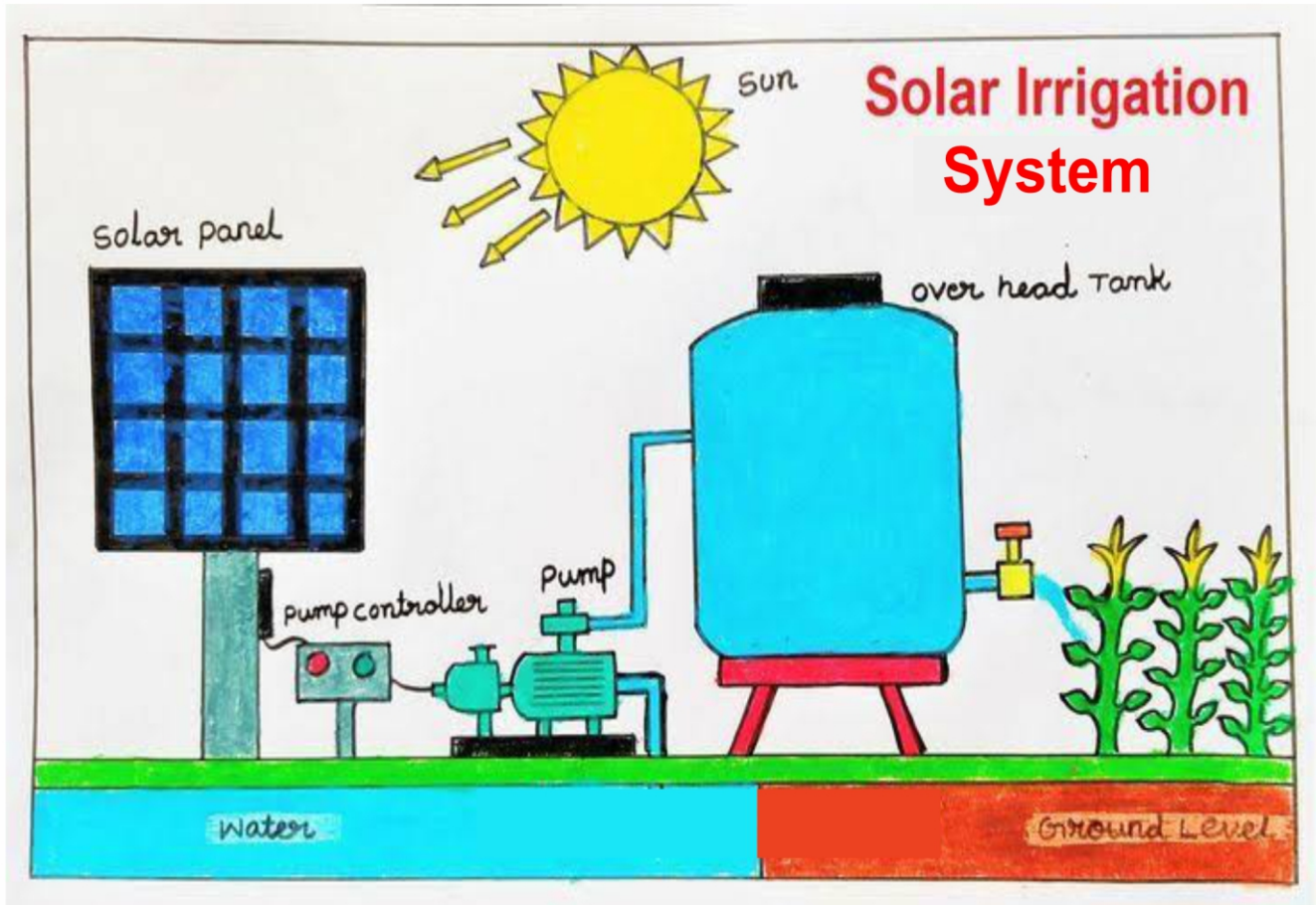


## PEST MANAGEMENT



“Pests attack is one of the major obstacles for successful harvests, and our Pest Management Service is designed to help farmers overcome these challenges. We work with farmers to identify pests on their farms and develop a customized Pest Management Plan, that helps control them. We take a holistic approach, using a combination of cultural, biological and chemical methods to keeps crops healthy and thriving. Our goal is to help farmers grow the best crops possible, while minimizing the use of pesticides.”

## IRRIGATION PLAN



“Water is a precious resource of farming activities, and using it efficiently is crucial for sustainable farming. With our Irrigation Plan Service, we analyze farms` water supply and irrigation needs, and develop a customized plan to help farmers use water efficiently and effectively. We recommend the best types of irrigation system for their farms and provide guidance for installation, operation and maintenance. With our service, farmers will be able to use water wisely and grow healthy crops.”



## MARKET LINKAGES



“Our market linkage service connect farmers to local and international markets, providing access to new customers and opportunities for growth. With our service, farmers can increase their profits and improve their livelihoods.”

## ACCESS TO FINANCE.



“Our Access to Finance Service connect farmers with the financing they need to grow their businesses. We facilitate access to loans and other financial services from relevant financial institutions. We work with farmers to develop viable, bankable and actionable business plans and identify the best financing options for their needs. With our help, farmers can secure the resources they need to grow their businesses.”



## OUR EXPERIENCED TEAM



**ABBA AHMAD GADANYA**  
**CHAIRMAN/CEO**

“A grassroots entrepreneur with a deep understanding of agri-business industry. He started out as local markets vendor with two bags of fertilizer and grown to a prominent agro dealer in Kano North, Nigeria. An experienced person who has been involved in various Agricultural and Entrepreneurship Development Programs, including COMPRO II –a Notore/IITA

Program, as Kano State Coordinator. Facilitator Nigerian Agricultural Enterprise Development (NAEC – AGRO INPUTS DEALERS) a USAID/MARKETS II Program, and one of the contributors for the development of the new curriculum. Facilitator and Business Plan Development Supervisor at CBN-North West Entrepreneurship Development Centre. Member Nigerian Agro Dealers Association (NAIDA).

With his wide range of experiences and network in Agricultural Value Chain Development and in so many African countries, our chairman and CEO is the key engine behind all the innovative agri-business solutions offers by Green Champion.”



## OUR EXPERIENCED TEAM



**BARRISTER M.K. NURA**  
**COMPANY SECRETARY**

“A highly qualified and experienced individual in corporate law, who brings in his wealth of experiences and expertise into practices always. A dedicated, hardworking and committed to the success of the company in delivering high quality products and services to our customers.”



## JOIN THE AGRI-BUSINESS REVOLUTION CHAMPION!



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